

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

TO: Board of Trustees
FROM: Bruce Baron, Chancellor
REVIEWED BY: Diana Rodriguez, President, SBVC
PREPARED BY: Henry Hua, Interim Vice President, Instruction, SBVC
DATE: October 20, 2016
SUBJECT: Consideration of Approval of Curriculum - SBVC

RECOMMENDATION

It is recommended that the Board of Trustees approve the SBVC curriculum modifications.

OVERVIEW

The courses, certificates, and degrees at SBVC are continually being revised and updated to reflect and meet student needs.

ANALYSIS

These courses, certificates, and degrees have been approved for addition, modification, and deletion by the Curriculum Committee of the Academic Senate and will be included in the 2017-2018 College Catalog.

BOARD IMPERATIVE

II. Learning Centered Institution for Student Access, Retention, and Success.

FINANCIAL IMPLICATIONS

None.

SAN BERNARDINO VALLEY COLLEGE
SUBMITTED FOR BOARD OF TRUSTEE APPROVAL
October 20, 2016

MODIFY COURSE

COURSE ID	COURSE TITLE
BUSAD 103	MARKETING PRINCIPLES

Catalog Description: This course covers the basic principles and methods of marketing as practiced by all successfully managed business firms. This course is management-oriented, covering demand analysis, forecasting, product development, price determination, distribution channels, material handling, advertising and personal selling.

Schedule Description: This course covers the marketing concepts with emphasis on marketing strategy. It includes a study of the customer, market institutions and functions.

Equate: Equates with CHC's MARKET 100

Rationale: Updating course to offer in Hybrid and/or Online format to meet student demand.

Effective: Fall 2017

COURSE ID	COURSE TITLE
SDEV 102	COLLEGE TO CAREER

Course Title: Pathways for College & Life Success

Units: 3

Lecture: 3 contact hour(s) per week
48 - 54 contact hours per semester

Catalog Description: This introductory course is designed for students seeking direction in setting academic and life goals. A bio-psycho-social perspective will be used to highlight the person-environment dynamics crucial to a well-rounded preparation for academic and life success. Major topics will include evaluation of personal interests, abilities and values, educational planning, goal setting, and academic success strategies.

Schedule Description: This introductory course is designed for students seeking direction in setting academic and life goals. A bio-psycho-social perspective will be used to highlight the person-environment dynamics crucial to a well-rounded preparation for academic and life success. Major topics will include evaluation of personal interests, abilities and values, educational planning, goal setting, and academic success strategies.

Equate: Course does not equate with CHC.

TOP Code: 4930.13 Academic Guidance

Rationale: Content review updates include the following: modified title, units, and content to reflect educational planning and other key components needed for student success. The course will also be submitted for UC Transferable Course Agreement. Distributed Education also added.

Effective: Fall 2017

COURSE ID	COURSE TITLE
SDEV 103	CAREER EXPLORATION AND LIFE PLANNING

Catalog Description: This course is an in-depth study in career and life planning designed for students seeking direction in setting life, academic and career goals. A holistic perspective will be used to highlight the person-environment dynamics crucial to well-rounded preparation for a fulfilling career and life-span developmental achievements. Topics will include major choices, interviewing skills, cover letter and resume writing, and labor market trends.

Schedule Description: This course is an in-depth study in career and life planning designed for students seeking direction in setting life, academic and career goals. A holistic perspective will be used to highlight the person-environment dynamics crucial to well-rounded preparation for a fulfilling career and life-span developmental achievements. Topics will include major choices, interviewing skills, cover letter and resume writing, and labor market trends.

Equate: Course does not equate with CHC.

Rationale: Content review updates include the following: modified course description, course content, and out of class assignments to further assist students with career exploration skills and tasks. Distributed Education also added.

Effective: Fall 2017

COURSE DELETION

Course: SDEV 010

Rationale: Content will be included in updated SDEV 102: Pathways for College and Life Success.

Effective: Fall 2017

DISTRIBUTED EDUCATION

BUSAD 103

SDEV 102

SDEV 103

Rationale: **100% ONLINE**
 One of the planning themes of San Bernardino Valley College (SBVC) is access. For career technical courses, the issue of scheduling is crucial. Students working the night shift can only take class in the morning while those working traditional day schedules can only take evening classes. Given these variables and difficult schedules, students need the flexibility of time that an online class affords. An asynchronous online class allows students to study when their schedules allow and where they have the space and materials to do so effectively. The online delivery method of these courses supports the mission of SBVC by providing access to education to a diverse community of learners who find themselves in a community with complicated lives and difficult and demanding schedules and responsibilities.

Effective: Fall 2017